



EDI CALENDAR

CELEBRATING INCLUSIVE MOMENTS






INTRODUCTION




OUR MISSION is to transform communities through tennis, by making tennis welcoming, enjoyable and inspiring to everyone.

At the core of our ambition to make tennis more relevant, accessible, welcoming, enjoyable and inspiring in the belief that every individual, regardless of background, deserves to feel seen, heard, and valued within the tennis community.

Our quarterly EDI Calendar aims to give ideas to help players, coaches, volunteers, officials and administrators to celebrate underrepresented groups in tennis and how to connect with their local communities.



EVENT	WHAT'S IT ABOUT	TOP TIPS and EXAMPLES		
LUNA NEW YEAR (January -February (29 January)	<p>Lunar New Year is a 15 day celebration of the arrival of spring and the beginning of a new year on the lunisolar calendar. It is the most important holiday in China, and is widely celebrated in South Korea, Vietnam, and countries with a large Chinese population.</p>	<ul style="list-style-type: none"> Decorate venue with lunar new year theme - red, (2025 is the year of the snake) 	<ul style="list-style-type: none"> Host tennis event to celebrate. Offer social event. Offer special promotional events. 	<ul style="list-style-type: none"> Partner with local communities to incorporate cultural elements. Share information about significance of Lunar New Year and traditions with tennis community.
				
LGBTQ HISTORY MONTH (February)	<p>LGBT+ History Month is an annual celebration of the lives of LGBT+ people of the past. It is celebrated every February in the UK, This year 's theme is Activism and Social Change #SocialActivism.</p>	<ul style="list-style-type: none"> Highlight LGBTQ individuals in tennis through social media and tag #PrideInTennis. 	<ul style="list-style-type: none"> Host Pride themed event Offer Rally Allies training. 	<ul style="list-style-type: none"> Partner with LGBTQ organisations to promote inclusive tennis.
				
INTERNATIONAL WOMEN'S DAY (8 March)	<p>IWD 2025 campaign theme is 'Accelerate Action' Collectively to Accelerate Action for gender equality.</p>	<ul style="list-style-type: none"> Host women's only open day - funding available from Kent Tennis 	<ul style="list-style-type: none"> Offer women and girls only sessions Celebrate women tennis players both past and present who have had an impact on gender equality 	<ul style="list-style-type: none"> Celebrate and recognise women volunteers/coaches officials in your club/venue
				

EVENT	WHAT'S IT ABOUT	TOP TIPS and EXAMPLES		
INTERNATIONAL WHEELCHAIR DAY (1 March) 	<p>it is an annual day of events and activities around the World when wheelchair users celebrate the positive impact a wheelchair has on their lives.</p>	<ul style="list-style-type: none"> • Hold a wheelchair open day. • Celebrate wheelchair players • Carry out a simple audit of how accessible your venue is – ramp. 	<ul style="list-style-type: none"> • Ask non-disabled players/volunteers to try wheelchair tennis. 	<ul style="list-style-type: none"> • Coaches to complete wheelchair tennis building tools and confidence course
WORLD HEARING DAY (3 March) 	<p>This year's theme is about Changing Mindsets: Empowering yourself and others to make ear and hearing care a reality for all.</p>	<ul style="list-style-type: none"> • Host a deaf tennis competition and non-deaf players. • Include friends and family. 	<ul style="list-style-type: none"> • Communicate clearly between players. 	<ul style="list-style-type: none"> • Learn some tennis British Sign Language at: https://www.lta.org.uk/play/inclusion-disability/deaf-tennis/
WORLD DOWN SYNDROME DAY (21 March) 	<p>This year the theme is to call on all Governments to "Improve Our Support Systems"</p>	<ul style="list-style-type: none"> • Get involved with "Odd Socks" Campaign. 	<ul style="list-style-type: none"> • Share social posts with DSActive and Down's Syndrome Association. 	<p>Team up with DSActive to educate workforce and members on how to attract/retain people with Down's Syndrome.</p> <p>The day is celebrated by wearing mismatched or colourful socks to raise awareness of Down syndrome and advocate for the rights of people with the condition.</p>