



KENT
TENNIS



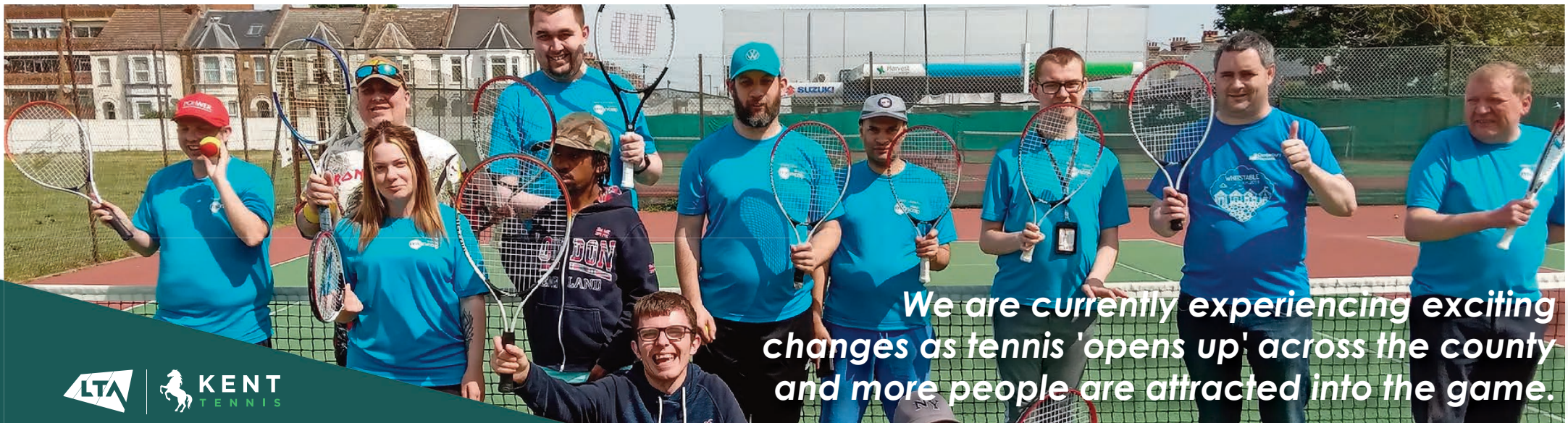
SPONSORSHIP OPPORTUNITIES WITH KENT TENNIS

WELCOME TO KENT TENNIS

As one of the leading tennis counties, this is an exciting time to become associated with Kent Tennis.

The number of people playing across the county is growing fast and we are experiencing a significant uplift in interest and participation at all ages and abilities.

Our mission and purpose is to open up the game, make it more inclusive and promote the lifelong benefits of playing.



We are currently experiencing exciting changes as tennis 'opens up' across the county and more people are attracted into the game.

WHO WE ARE

Founded in 1890 we are the governing body (in conjunction with the LTA) for the promotion and delivery of all tennis and padel tennis across the county.

We have been at the centre of the sporting community for a very long time and our experience, innovative approach and enthusiasm has helped us take tennis forward across the generations. We have registered as a Charitable Incorporated Organisation and will be moving our activity into the new structure on 1st January 2024. This will enable us to reap the fundraising benefits that such a status offers.

WHAT WE DO

We strive to make tennis ever more inclusive, relevant and accessible as well as welcoming and enjoyable.

We work closely with the national governing body, the Lawn Tennis Association, supporting their considerable investment into parks and community facilities, which seeks to widen the base of the game and create a more diverse playing population.

OUR RECORD OF ACHIEVEMENT AND GROWTH

Kent Tennis is the home county of players such as Emma Radacanu, Virginia Wade and Annabel Croft. ❖ We run 37 county teams across juniors, adults and seniors and won 21 national titles in 2022. ❖ We have over 120 clubs and venues with over 45,000 active members and, in addition, schools in the county register with us too. ❖ Our county-wide inter-club league has more than 600 team entries ❖ We have 500 entrants in our county championships competition.

We remain a leading county both in terms of numbers of people playing and the success of our teams and players



OUR AIMS AND FUTURE PLANS

Put simply, our aim is to grow the game across the county and take a 'Tennis For Everyone' approach through the following key areas:

COMMUNITY

Improving playing facilities in parks and community venues, particularly in more disadvantaged areas and making these more accessible and user-friendly.

INCLUSION

To make tennis a more inclusive sport that can be enjoyed by players of all ages and ability, including those who may have a visual, hearing, learning or physical disability as well as wheelchair users.

COMPETITIONS

To find new, innovative and fun ways for tennis players to compete against each other and in a team environment.





BECOME A PART OF THE KENT TENNIS SUCCESS STORY

We are able to offer a range of customised sponsorship opportunities to suit your needs and budget, which could range from being an overall headline sponsor of Kent Tennis through to having your name associated with our highly successful teams, players or competitions.

We also welcome individual or corporate donors who may not wish to have such high visibility but who simply want to support us or provide financial assistance to players or support a specific activity, such as our Open Court programme for disability tennis.

BENEFITS OF SPONSORSHIP

Marketing

- ❖ Branding and visibility at over 120 clubs across the county
- ❖ Online visibility in all our publications, newsletters, and social media channels
- ❖ A unique opportunity to become associated with padel tennis, a new up and coming sport
- ❖ Brand prominence across our county teams and inter-club leagues
- ❖ Be able to refer to yourself as a partner of Kent Tennis and to use our logo

Publicity

- ❖ Raise awareness of your brand at awards evenings, competitions and tennis events throughout the calendar
- ❖ Present awards at all Kent Tennis events and competitions
- ❖ Gain extensive media coverage

Networking

- ❖ Opportunities to network with potential partners at events
- ❖ An association with top players, administrators and officials at Kent Tennis events across the county

Making a Difference

- ❖ Help to break down barriers and give more people the chance to play tennis
- ❖ Help grow the tennis workforce by supporting our coaching and officiating networks
- ❖ Help to find the next generation of tennis talent
- ❖ Help to deliver new facilities in communities across Kent and South-East London

Additional Benefit

Have a conditional right, as a sponsor, to purchase tickets for Wimbledon, as well as hospitality options.



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CONTACT US

Phil Lynch
phil.lynch@kenttennis.org.uk
07401 232125