



KENT
TENNIS

PARTNERSHIP OPPORTUNITIES





WELCOME TO KENT TENNIS

As one of the top tennis counties, this is an incredibly exciting time to get involved with Kent Tennis. The sport is thriving across the county, with more people of all ages and abilities picking up rackets than ever before. Our vision is to transform communities through tennis, by making tennis inclusive, accessible, and inspiring more people to enjoy the sport, stay active and improve their health and wellbeing.





WHO WE ARE

Kent Tennis Charitable Incorporated Organisation is a registered charity that, in partnership with the LTA, governs tennis and padel in Kent and the London Boroughs of Bexley, Bromley, Greenwich, and Lewisham. We work with venues, players, parents, coaches, officials, and volunteers to make tennis and padel accessible to everyone, regardless of age, race, ability, disability, or gender whilst supporting our core values of being innovative, involved, open, fair, proud and accessible.

WHAT WE DO

As a leading county for tennis, we support coaches, players, officials, venues, and parents to grow the game, increase participation, improve facilities, and raise standards. In 2024, we launched our new charitable structure and an “Open Tennis Up” programme to promote inclusion and reflect the diversity of Kent’s communities. We work with various stakeholders and community groups to grow tennis across the county.





WHY PARTNER

Whilst we receive some funding from the LTA, we rely mainly on sponsors and partners to support grassroots activities and programmes like Walking Tennis, Wheelchair Tennis, Women in Leadership, Parks Tennis, and more. There are several ways you can help support us. We offer general sponsorship including event sponsorship and associating your name with our teams and players as well as a range of customised opportunities. Our corporate packages include the conditional right to purchase tickets at Wimbledon along with hospitality options and/or other LTA major events.

ADVERTISING OPPORTUNITIES FOR PARTNERS



Branding in Kent Tennis's fortnightly digital Kent Tennis Newsletter (2,200 subscribers)



Branding on Kent Tennis's website with links to your own website



Use of Kent Tennis branding as an Official Partner of Kent Tennis on your own website / social media platforms



Online visibility on Kent Tennis's social media platforms - 4,000 followers



Brand prominence across our county teams, inter-club leagues and clubs



Access to Naming Rights for certain county events - Annual Awards, County Championships



Raise awareness of your brand at awards, competitions and tennis and padel events.



KEY FACTS AND FIGURES



150+

clubs and venues in Kent



5,500+

tennis players in leagues



207,000

adults play tennis in the county



250

juniors in County Training
(ages 7-18)



300+

accredited coaches



650

entries in County
Championships,
including Inclusive
and Padel events



43

county tennis and padel
teams from under 8s to
over 80s (5 national
champions in 2024)



2,200

subscribers to our bi-weekly
newsletter



2,680

Instagram followers



1,200

Facebook followers



£149,500

in interest-free loans to clubs



£50,000

invested in our Equity,
Diversity & Inclusion plan





CONTACT US



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